

CONSIDERATIONS FOR

Planning and Hosting Community Engagement Events



Treatment centers are essential to the SPRAVATO® treatment experience. You have an opportunity to help educate the local healthcare community and patients about the appropriate use of SPRAVATO® and build awareness of the availability of SPRAVATO® at your treatment center. **Live or virtual community engagement events can offer a platform for education, awareness, and relationship building.**

Before the Event



- ✔ **Share SPRAVATO® event information** with your network of patients, referral community, and other interested parties. Encourage people to RSVP so you can properly accommodate attendees and have an appropriate amount of resources to distribute.
- ✔ **Reach out to your SPRAVATO® representative** for educational materials, demonstration kits, and brochures.

Refer to the [Communications FAQs](#) for more information.

During the Event



- ✔ **Communicate the potential benefits and risks of treatment and the SPRAVATO® REMS requirements.** Ensure that attendees have access to SPRAVATO® educational materials, demonstration kits and brochures, and that staff members are available to explain and distribute them.
- ✔ **Guide attendees** through your treatment center, highlighting the patient treatment areas and appointment experience.

After the Event



- ✔ **Follow up with attendees after the event.** This provides an opportunity to share additional information about SPRAVATO® and answer any questions they have.

For additional resources, refer to the Treatment Center Communications Toolkit.

Please see [Indications and Important Safety Information](#), full [Prescribing Information](#), including Boxed WARNINGS, and [Medication Guide](#) for SPRAVATO®.